

COVID-19 –MANAGEMENT STRATEGIES AND COMMUNICATION MODELS, ON-LINE SEMINAR I

Moderator: Tõnno Jonuks, support Maris Kuperjanov and IT-dept of ELM

11.-11.10 Opening, Introduction.

11.15.-11.45 *Piret Voolaid* (Tartu, ELM DF) **Proverbs as Powerful Devices for Conveying Messages in Official and Vernacular Crisis Communication: The Case of Estonia**

11.45-12.15 *Mare Kalda* (Tartu, ELM DF) **Sense and Sensibility in Estonian Corona Memes**

12.15- 12.45 *Angelina Ilieva* (Sofia, BAS, IEFS EM), **The General and His Fandom**

12.45-13.15 *Reet Hiimäe* (Tartu, ELM DF). **Media Representations of Alternative Medicine in the Time of COVID-19 Crisis**

13.15-13.45 *Ave Goršič* (Tartu, ELM EFA). **Resisting the Glass Cupboard**

13.45-14.15 *Mare Kõiva* (Tartu, ELM DF) **Pandemic-Driven Citizen Philanthropy**

14.15.-14.45 *Nikolai Anisimov* (Tartu, ELM DF; Izhevsk, UIHLL UdmFRC UB RAS, Russia); *Galina Gluhhova* (Izhevsk, F-USJ,USU, Russia). **COVID-19 и традиционная культура удмуртов / COVID-19 and Udmurt's Traditional Culture**

14.45-15.15 *Tatsiana Volodina* (Minsk, BNA,). **Пандемия и актуализация архаических схем преодоления кризисной ситуации / Pandemic and Actualization of Archaic Schemes for Overcoming a Crisis Situation**

15.15-15.45 *Anastasiya Fiadotava* (Tartu, ELM DF) **As a Lifelong Slutsk Fan of 8 Days Now, I Can Safely Say This is not a Fleeting Love”: FK Slutsk Worldwide Facebook Page Between Ironic and Genuine Football Fandom**

15.45-16.15 *Eda Kalmre* (Tartu, ELM DF) **Nature is Coming Back: Dolphins and Dinosaurs. Fake News and Photoshop – From Legend to Doomsday Imaginations**

16.15-17.15 *Valentina Haritonova* (Moscow, IEA DM; AMA, Russia) – **COVID-19 – Medical Anthropology Seminars in Moscow**