

"Folk on the Internet: Ideas and Directions"

In Tartu, Estonian Literary Museum, June 9, 2015
Organised by ELM, Department of Folkloristics

9:30 - Opening of the seminar

10:00 – 12:00 Session 1

10:00 – 10:45

Robert Glenn Howard

"The Internet as a Field for Folkloristics: Methodology and Research"

10:45 – 11:30

Trevor Blank

"Patterns in Virtual Folk Culture of Computer-mediated Communication"

11:30 – 12:00

Mare Kõiva

"Lilleoru Community as Successful Commune and Ecovillage: Representation in the Internet"

12:00– 14:00 lunch break

14:00 – 15:30 Session 2

14:00 – 14:30

Anastasiya Astapova

"Nanomeeting in Contemporary Belarus: Towards the New Form of a Humorous Internet Protest"

14:30 – 15:00

Piret Voolaid

"Chain Posts on Facebook and Pre-teens' Identity Construction"

15:00 – 15:30

Eda Kalmre

"Fast and Healthy Food – Always Reliable? Rumours about Commercial Products in Present-day Consumption Society"

15:30 – 16:00 coffee break

16:00 – 16:30

Liisi Laineste

"#WhereIsPutin: Global Media, Rumours and Humour"

16:30– 17:15

Lynne McNeill

"Classifying #BlackLivesMatter: Genre and Form in Digital Folklore"

17:15 – 18:00 Round table discussion:

- What questions should folkloristic research pose in adopting to a digital age? What are the objects of folkloristic research in this context?
- How does the definition of folklore in the digital context fit in with our earlier conceptions of cultural tradition, its authenticity and protection?
- How have cultural and social changes, e.g. globalization, affected folkloristic methodology and the questions it poses?
- With everyday communication shifting from the oral to the digital, how does that challenge the methodologies used in folkloristics?
- How are identities built up on the Internet and how does it differ (if at all) from other contexts for identity construction?
- What function do folkloric databases carry in collecting, cataloguing and disseminating folklore?

19:00

Conference dinner (with registration only)